



PRIVACY POLICY

Stanford Medical Ltd ("we", "our", "us") is committed to protecting your privacy and ensuring that your personal data is handled in a safe and responsible manner. This Privacy Policy explains how we collect, use, disclose, and protect your personal data when you interact with us, whether through our website, our services, or any other means.

1. Information We Collect

We collect personal data when you engage with us in various ways, including when you contact us for information about purchasing a dental practice or pharmacy, sign up for our newsletters, or enter into any business transactions with us. The types of personal data we may collect include:

- **Contact Information:** Name, email address, phone number, and postal address.
- **Business Information:** Details about your business interests, financial status, and other relevant information for assessing potential transactions.
- **Communication Data:** Information about your communication with us, such as emails or other interactions.
- **Technical Data:** IP address, browser type, and other data related to your use of our website (if applicable).

2. How We Use Your Information

We use the information we collect to:

- Provide you with information about dental practices and pharmacies available for sale.
- Respond to your inquiries and provide customer support.
- Process transactions and communicate with you about the progress of business sales.
- Improve our services and ensure our website functions effectively.
- Comply with legal obligations and regulatory requirements.

3. Legal Basis for Processing Your Data

We process your personal data on the following legal grounds:

- **Consent:** When you provide us with personal data, you consent to its use for the purposes outlined in this Privacy Policy.
- **Contractual Necessity:** To enter into or perform a contract with you, such as facilitating the purchase or sale of a business.
- **Legitimate Interests:** To pursue our legitimate business interests, such as providing you with services, marketing our business, and improving our services, provided that this does not override your rights and freedoms.
- **Legal Obligations:** To comply with applicable laws and regulations.

4. How We Share Your Information

We do not sell or rent your personal data to third parties. However, we may share your data in the following circumstances:

- **Service Providers:** We may share your personal data with trusted third-party service providers who assist us in operating our business, such as legal advisors, accountants, or IT service providers.
- **Legal Requirements:** We may disclose your personal data if required to do so by law or to comply with a legal process, such as responding to a court order or government request.
- **Business Transfers:** If we sell or transfer part or all of our business or assets, your personal data may be transferred as part of that transaction, subject to applicable data protection laws.

5. How We Protect Your Information

We take the protection of your personal data seriously and implement appropriate technical and organizational measures to safeguard your data. This includes encryption, access controls, and secure storage. However, no method of transmission over the internet or method of electronic storage is completely secure. While we strive to protect your personal data, we cannot guarantee its absolute security.

6. Your Rights

Under data protection law, you have the following rights regarding your personal data:

- **Right of Access:** You have the right to request access to the personal data we hold about you.
- **Right to Rectification:** You have the right to request corrections to any inaccurate or incomplete personal data.
- **Right to Erasure:** You have the right to request the deletion of your personal data, subject to certain exceptions.
- **Right to Restriction:** You have the right to request restrictions on how we process your personal data.
- **Right to Object:** You have the right to object to the processing of your personal data for certain purposes, including direct marketing.
- **Right to Portability:** You have the right to request a copy of your personal data in a structured, commonly used, and machine-readable format.

To exercise any of these rights, please contact us using the contact details provided below.

7. Cookies and Tracking Technologies

Our website may use cookies and other tracking technologies to enhance your experience and gather information about your use of the website. You can manage your cookie preferences through your browser settings. For more information, please see our [Cookie Policy] (if applicable).

8. Third-Party Websites

Our website may contain links to third-party websites. This Privacy Policy only applies to our website, and we are not responsible for the privacy practices of any third-party sites. We encourage you to read the privacy policies of any external websites you visit.

9. Retention of Data

We will retain your personal data for as long as necessary to fulfil the purposes for which it was collected, unless a longer retention period is required or permitted by law. When we no longer need your personal data, we will securely delete or anonymize it.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date. We encourage you to review this policy periodically for any updates.

11. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, or if you wish to exercise any of your rights, please contact us at:

A large, faint watermark of the Stanford Medical logo is visible in the background. It consists of several concentric, overlapping red and pink circular lines forming a stylized 'S' shape. Overlaid on this graphic is the text 'STANFORD MEDICAL' in a large, light grey, serif font. Below this, the tagline 'Where experts make the difference' is written in a smaller, light grey, script font.

STANFORD MEDICAL
Where experts make the difference

Stanford Medical Ltd

Email: jawad@stanfordmedical.co.uk

Phone: 07874 295 761

Address: Stanford Medical Ltd, Scandinavia Mills, Hunsworth Lane, BD19 4LN